



**Business-to-Business Magazine
Summary
July 2011 to September 2011**



Publication Name	Period	Frequency	Cover Price	Sales at 50% and above								Free Circulation							TOTAL CIRCULATION	Corresponding Previous Period						
				Subscriptions			Single Copy Sales	Digital Editions	Third Party Bulk sales	PMIE	Back Issues	Controlled Free Distribution				TOTAL FREE										
				Individual	Business	Travel & Commercial						Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested		Bulk Free	Digital Editions			Back Issues					
BELOW 50%	TOTAL PAID	Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested	Bulk Free	Digital Editions	Back Issues	TOTAL FREE	TOTAL CIRCULATION	Corresponding Previous Period															
CATEGORY: Agricultural																										
Agri Inc. Die Boer / The Farmer	Jul 10 to Jun 11	5xA	R 20.00	5								5	28 499							28 499	28 504	31 357				
Agricultural Machinery Dealer's	Jan 11 to Jun 11	AltM	R 1413.42pa		102							102	6						6	108	90					
Dairy Mail, The	Jul 11 to Sep 11	Mtly	R 28.00	73								73	1 859	2 941	441		90		5 331	5 404	5 783					
Ons Eie	Jul 10 to Jun 11																			Discontinued	6 328					
Pro Agri	Jul 11 to Sep 11	Mtly	R 9.95	15								15		25 940			13 230		39 170	39 185	59 212					
Rooi Vleis / Red Meat	Jul 10 to Jun 11	Q	Free 0											8 146	83	1 102			9 331	9 331	New Member					
SABI Magazine	Jan 11 to Jun 11	AltM	R 28.50	43								43		4 344					4 344	4 387	3 594					
Wineland	Jul 11 to Sep 11	Mtly	R 25.00	373								373	5 046		400		540		5 986	6 359	5 776					
Total				509	102							611	35 410	41 371	924	1 102	13 860		92 667	93 278	112 140					
CATEGORY: Architecture																										
Built	Jan 11 to Jun 11	AltM	R 24.95	251							19	270		3 065					3 065	3 335	4 076					
Design Indaba	Jul 10 to Jun 11	Q	R 50.00	318			948					1 266		484			1 350		1 834	3 100	3 288					
Designing Ways	Jul 11 to Sep 11	Mtly	R 29.50	251			258			398		905	214	1 426	335				1 975	2 880	3 086					
Environmental Management	Jan 11 to Jun 11	AltM	R 30.00	204								204	699	2 151					2 850	3 054	3 111					
Floors in Africa	Jan 11 to Jun 11	6xA	R 38.00											5 556	252				5 854	5 854	5 988					
IE Magazine	Jan 11 to Jun 11																			Discontinued	2 850					
Leading Architect & Design	Jan 11 to Jun 11	AltM	R 21.50	76								76	1 169	4 285					5 454	5 530	5 590					
Specifier	Jul 11 to Sep 11	11xA	R 167.00	5								5		4 166					4 166	4 171	4 354					
Urban Green File	Jan 11 to Jun 11	AltM	R 45.00	668	18		3					700	1	2 317				1	2 319	3 019	3 177					
Walls & Roofs in Africa	Jan 11 to Jun 11	6xA	R 38.00											5 629	68				5 918	5 918	5 753					
Total				1 773	18		1 209				11	415	3 426	2 083	29 079	655		1 350	268	33 435	36 861	41 273				
CATEGORY: Automotive																										
Auto Dealer's Guide	Jul 11 to Sep 11	Mtly	R 1878.13 pa		6 540							6 540	178						178	6 718	6 970					
Auto Forum	Jan 11 to Jun 11	10xA	Free 0										54	13 206	150			87	13 497	13 497	14 347					
Automobil	Jul 11 to Sep 11	Mtly	Free 0.00											7 167					7 167	7 167	7 949					
Automotive Business Review.	Jul 11 to Sep 11	11xA	Free 0											12 520			1 154		13 674	13 674	12 532					
Cars & Commercial Over 10 Years	Jan 11 to Jun 11	AltM	R 1560.55pa		3 227							3 227	48						48	3 275	2 863					
Motorcycle Dealer's Guide	Jan 11 to Jun 11	AltM	R 1413.42pa		392							392	50						50	442	471					
Road Ahead, The	Jan 10 to Dec 10	Q	Free 0.00		4							4	2 400	2 237	4 208	432			9 277	9 281	9 209					
Total					10 163							10 163	2 730	35 130	4 358	432	1 154	87	43 891	54 054	54 341					
CATEGORY: Civil Construction																										
Building Africa	Jul 11 to Sep 11	Mtly	R 45.00	267	16			1			12	296	1	2 742	8			76	1	2 828	3 124	3 092				
Civil Engineering	Jul 11 to Sep 11	11xA	R 52.00	91								91		9 743					9 743	9 834	9 410					
Civil Engineering Contractor, The	Jul 11 to Sep 11	Mtly	R 45.00	600	33			9			18	660	1	2 389			104	1	2 495	3 155	3 106					
Concrete Trends	Jan 10 to Dec 10	Q	Free 0.00											1 681	3 585				5 266	5 266	5 658					
Construction Review	Jul 11 to Sep 11	Mtly	R 25.00	363								363	285	665					950	1 313	3 360					
Construction World	Jul 11 to Sep 11	Mtly	R 30.00	84								84		4 770			9		4 779	4 863	4 669					
Design & Technology	Jan 11 to Jun 11	AltM	R 45.60	40								40	665	2 495	82		67		3 309	3 349	3 565					
IMIESA	Jul 11 to Sep 11	11xA	R 40.00	153	24			2				179	857	3 387	22		247	60	4 573	4 752	4 711					
Plant Equipment & Hire	Jul 11 to Sep 11	Mtly	R 45.00	326	22						7	355	1	2 161				45	2 207	2 562	2 586					
Total				1 924	95			12			37	2 068	3 491	31 937	112		314	234	62	36 150	38 218	40 157				
CATEGORY: Communications																										
AdVantage	Jul 11 to Sep 11	Mtly	R 25.00	634								634	1 016	2 499					3 515	4 149	3 589					
Marketing Mix	Jan 11 to Jun 11	7xA	R 50.00	162					12			174	66	2 210			229		2 505	2 679	2 738					
Media, The	Jul 11 to Sep 11	Mtly	R 30.00	39								39	100	3 366					3 466	3 505	3 743					
Sales Guru	Jul 11 to Sep 11	11xA	R 38.20	308	5 030							5 338		177	1 080	1 000			2 257	7 595	9 424					
Screen Africa	Jul 11 to Sep 11	Mtly	R 35.00	115							1	116	48	661			3 040		3 749	3 865	3 293					

The South African School Collection	Jan 10 to Dec 10	Ann	R 29.95	4					967					971			85	3 750						3 835	4 806	New Member
Top 500 SA's Best Companies	Jan 10 to Dec 10	Ann	R 145.00pa	47					940		703			1 690		1 588	80	2 459						4 127	5 817	New Member
Top Women in Business &	Jul 10 to Jun 11	Ann	R 195.00	41					569		200			810		600	1 960	4 994						7 554	8 364	New Member
Western Cape Business	Jan 10 to Dec 10	Ann	R 49.95										71	71	20	129	13 408	591						14 148	14 219	15 412

Total				13 353	7 729				11 170	667	2 557		-4	577	36 049	13 190	64 299	47 058	56 349	500	513	1 551	183 460	219 509	249 447
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CATEGORY: Mining & Quarrying

African Mines Handbook	Jan 10 to Dec 10	Ann	R 1250.00	378										378		1 304								1 304	1 682	1 659
African Mining	Jan 11 to Jun 11	AltM	R 45.00	573	26					17				616		2 426	233					1		2 660	3 276	3 176
African Mining Brief	Jan 11 to Jun 11	AltM	Free 0													43	1 214							1 284	1 284	New Member
Earthbroker	Jul 11 to Sep 11	Mtly	Free 0														5 159							5 159	5 159	4 979
Inside Mining.	Jan 11 to Jun 11	AltM	R 30.00	185	20		13	11						229		2 596	9			357				2 962	3 191	Changed Frequency
Mining & Minerals Product Review	Jan 11 to Jun 11	AltM	R 45.60	9										9	831	3 498				67				4 396	4 405	4 126
Mining Mirror	Jul 11 to Sep 11	Mtly	R 45.00	633	35			2		16				686	1	2 339						146	1	2 487	3 173	3 040
Mining Review Africa.	Jul 11 to Sep 11	11xA	Free 0.00	12										12		4 067				83				4 150	4 162	4 223
Mining Weekly	Jul 11 to Sep 11	Wkly, Fr	R 10.20	2 792	413	285	653	86	25					4 254	746	5 143				240				6 129	10 383	13 194
Modern Mining	Jul 11 to Sep 11	Mtly	R 30.00	51										51		4 107						13		4 120	4 171	4 360
Modern Quarrying	Jan 10 to Dec 10	Q	R 30.00	4										4		2 473	75							2 548	2 552	2 656
Quarry Southern Africa	Jan 11 to Jun 11	AltM	R 45.00	194	7					7				208		2 315	83						1	2 399	2 607	2 577
SA Mining	Jul 11 to Sep 11	Mtly	R 25.00	43										43		3 738			1 000				23	4 761	4 804	5 163

Total				4 874	501	285	666	99	25	40				6 490	1 621	40 379	400	1 027	747	159	26	44 359	50 849	49 153
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CATEGORY: Property

Housing in Southern Africa	Jul 11 to Sep 11	Mtly	R 23.33	86										86		3 549	167					4		3 720	3 806	3 701
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Total				86										86		3 549	167					4		3 720	3 806	3 701
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CATEGORY: Retail

DIY Trade News	Jul 11 to Sep 11	Mtly	R 24.95	31										31	1 619	2 325								3 944	3 975	3 694
Frontshop	Jul 11 to Sep 11	Mtly	R 15.00	33										33	1 900	1 708	285	100						3 993	4 026	3 113
Hardware Africa	Jan 10 to Dec 10																								Suspended	7 950
Shop-SA Association Trade	Jul 11 to Sep 11	Mtly	R 29.95												1 440	6 380								7 820	7 820	7 895
Supermarket and Retailer	Jul 11 to Sep 11	Mtly	R 42.00	177										177		7 444				228				7 672	7 849	8 048
Talking Shop	Jan 11 to Jun 11																								Discontinued	5 709
The International Convenience Store	Jul 11 to Sep 11																								Terminated	2 778
The International Convenience Store	Jul 11 to Sep 11	11xA	Free 0.00													2 677								2 677	2 677	2 778
The International FMCG Retailer.	Jul 11 to Sep 11	11xA	Free 0.00													2 508								2 508	2 508	2 626
The International Hardware Retailer.	Jul 11 to Sep 11	11xA	Free 0.00													2 686								2 686	2 686	2 730
Traders Friend	Jul 11 to Sep 11	11xA	Free 0.00												70	6 300								6 370	6 370	6 300
Wholesale Business (Incorp C-Store)	Jan 11 to Jun 11	AltM	Free 0.00	106										106		7 011		6 000	228					13 239	13 345	13 461

Total				347										347	5 029	39 039	285	6 100	456				50 909	51 256	67 082
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CATEGORY: Transport and Logistics

Commercial Vehicle Dealer's Guide	Jul 11 to Sep 11	Mtly	R 1799.88pa		5 945									5 945	268									268	6 213	6 474
Fleet.	Jul 11 to Sep 11	Mtly	R 20.00		8									8		6 645	480							7 125	7 133	7 081
Fleetwatch.	Jan 11 to Jun 11	10xA	R 39.50	2	179									181	22	4 384								4 406	4 587	4 846
Focus on Transport & Logistics	Jul 11 to Sep 11	Mtly	R 55.00	46	4									50	9	6 593	236							6 838	6 888	7 463
Freight & Trading Weekly	Jul 11 to Sep 11	Wkly, Fr	R 498.00 pa	4	915		28		2					949		2 971			47		24	1		3 043	3 992	3 934
Mobility	Jul 10 to Jun 11	4xA	R 25.00	77	43									120	8	2 966	1 772					31		4 777	4 897	4 730
Transport World Africa	Jan 11 to Jun 11	AltM	R 30.00	46	3		13		4					66	1 572	1 020	20			350				2 962	3 028	3 375
Truck & Bus	Jul 11 to Sep 11	11xA	R 45.00	8	35									43	13	3 176	1 702							4 891	4 934	4 983
Trucks and Heavy Equipment News.	Jan 11 to Jun 11	AltM	Free 0													7 453								7 453	7 453	7 460

Total				183	7 132		41		2	4				7 362	1 892	35 208	4 210	47	350	24	32	41 763	49 125	50 346
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Grand Total				34 094	41 838	570	15 208	917	5 568	109	4 284	102 588	127 744	627 280	137 573	103 106	29 149	1 724	6 005	1 032 581	1 135 169	1 216 387
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